



# Thrive in a Recession with Proven Profit Growth Programs

Please check all applicable items:

- Government grants, interest-free loans and tax credits available for small, medium and large sized companies**
  - Productivity improvement projects (plant re-engineering, lean manufacturing, and improved management information systems)
  - Energy efficiency projects
  - Quality improvement projects
  - Training to help employees upgrade skills and adjust to technological change
  - Research and development of new products or processes
  - Export development to countries other than the U.S

- Lead generation and business development at very competitive prices**
  - Pay per appointment
  - Commission based programs
  - High volume lead generation programs at low hourly rate
  - Virtual inside sales force
  - Full service program

- Expense reduction for any size company spending at least the amounts indicated below (\$/year)**
  - Couriers - \$50,000
  - Waste - \$75,000
  - Office equipment - 4 copiers, 1 phone system and 1 mailing machine
  - WSIB - surcharges in some of the last 3 years with 100 staff
  - Foreign currency exchange - \$3 million in trades
  - Uniforms - \$50,000
  - Telecom - \$25,000
  - Office supplies - \$75,000
  - Janitorial - \$75,000
  - Insurance - \$75,000
  - Energy - \$500,000 for electricity and \$500,000 for gas
  - Freight - \$100,000
  - Packaging - \$75,000
  - Printing - \$20,000
  - POS fees - \$75,000
  - Property taxes - \$100,000

- Talent recruitment and career counseling**
  - Hiring guarantee for one year to meet objectives:  Sales and marketing  Top management
  - Recruitment for any other positions at affordable rates:  Production  Engineering  Administration

- International business development**
  - Expand into new markets
  - Export management on contract
  - Strategic export plan
  - Support through government programs
  - Marketing support services in many languages

- Financial consulting and tax reduction**
  - Self employed professional:  Doctor  Lawyer  Other  Incorporated  Not incorporated
  - Business owner or partner in corporation  Children between 13 and 22 # children \_\_\_\_\_

- Marketing and sales management or profit growth management**
  - \$ 1000.00 /month  \$ 1,500 /month  \$ 2,000.00 /month  2,500.00 /month

- Advertising agency services**
  - Advertising plan  Photography  Brochure/flyer  PR programs  E-marketing  Web Site
  - Trade show booth  Video production  DVD production  Direct marketing  Translations

- Productivity increase**
  - Continuous quality improvement  Training  Workshops  Visual management  ISO implementation

Company Name \_\_\_\_\_ # Employees \_\_\_\_\_ \$ in sales \_\_\_\_\_  
 Contact \_\_\_\_\_ Title \_\_\_\_\_ E-mail \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Please contact me:  ASAP  Within a week  Two weeks

PUT US TO THE TEST

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